

Online Safety 4 Schools

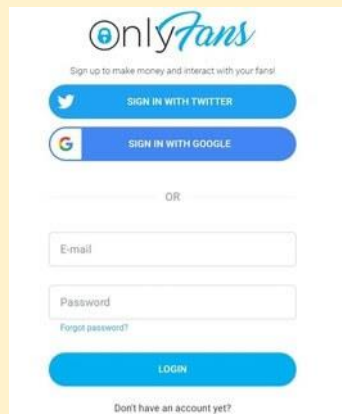
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Only Fans

<https://onlyfans.com/>: 18+

OnlyFans is a website for adults where users post photos for other “fans” to view via a paywall. The Website is a social media website and application service which allows Users to create a profile, upload photos and videos onto their profile, set a monthly subscription price payable by other Users who wish to view their User Content and thereby generate revenue from Fans. The site is popular among Instagram influencers, models, and celebrities for making money, but has become a hot spot for pornography and adult entertainers. Some students are finding ways around the site’s age requirements and are attracted to the opportunity to make money.



Who owns OnlyFans?

Owned by Fenix International Limited in London. Created by Timothy Stokely.



What is Only Fans

- OnlyFans is a subscription website (not an app)
- Users (known as fans) make money by sharing photos or videos with their followers (other Fans) who subscribe
- Fan accounts have diverse interests from media creators trying to monetize their work such as music artists, dancers, food or fashion bloggers, and adult entertainers

- The site has become very popular and most known for adult entertainment during the COVID-19 quarantine periods
- Some underage students have been attracted to the site for the money-making possibilities

Only Fans in the News



'OnlyFans, where subscribers...pay models and social media influencers a fee, generally \$5 to \$20 a month, to view a feed of imagery too racy for Instagram'

'The site, which has boomed in popularity in the past year, is technically open to anyone-from personal trainers to artists and cooks-but it's best known for one thing: nudes'

Why should parents care?

- The most popular users on **OnlyFans** promote adult entertainment photos not suitable or intended for children or young adults.
- As with any photo online, student's photos can be "stolen" from **OnlyFans** and can be used with malicious intent in other places
- Fans can interact in live chats with other Fans (all assumed to be adults per the website's policies)

What can parents do?

- Talk with your student about the dangers of sharing or viewing explicit images online
- Discuss live chat safety tips with your student
- If your student has their own credit or debit card:
- Set rules for spending money online
- Monitor their charges- OnlyFans says their charges always include "OnlyFans" or "OF" in the vendor name

Conclusion

OnlyFans is a website populated by various types of influencers but has quickly become integrated with the adult entertainment industry. While the website's policies do not allow anyone under 18, kids are finding ways to bypass the rules and view content. Parents should be aware if their students are accessing this website and talk to their kids about appropriate platforms to follow social media influencers.

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