

Online Safety 4 Schools

Online Safety 4 Schools



Social Media Issues



Senior Students (16-18) - Protecting your Identity & Online Reputation

Students have been using Social Media for over half their lives, and they have never been given the true facts of Online Privacy. It is now accepted that there can be no expectation of privacy when using Social Media, this immediately heightens the risk of Online Reputation Damage.

Online Harm is normally described as Sexual, Physical or Emotional Exploitation, whilst this can take place at any age Online Reputation Damage can occur to all because of not protecting your Digital Tattoo.

Students now need to be proactive in creating Positive Digital Tattoos & cleaning up their Social Media Profiles to ensure Cyber Vetting by Universities & future Employers remains positive. What Students do not understand is that people besides their friends (i.e., Colleges, law enforcement, principals, parents, and potential employers) are looking in on these behaviours constantly. They need to be aware of consequences, and case examples are used to drive these points home.

This specific workshop/presentation features an Interactive program that highlights the ease of identifying individuals using free and available software, the importance of a Positive Digital Tattoo

- Online Safety is Predominantly about Behaviour but Technology Can Assist
- How social media can affect your future
- Digital Tattoo & Questionnaire from Devices to Cyber Vetting
- Sexting: What is it, who does it affect? Legal ramifications and other implications
- The law & you: Real cases demonstrate how you can get into trouble for your online/mobile behaviour
- Google Data Retention that allows for easy identification
- Social networking and your rights: Who has a right to the information you share online? What happens to the information you post?
- Your life captured...via mobile phone, then shared on Social Media
- How to create a positive digital tattoo via blogging. Vlogging & correct Social media usage.

Specific Areas covered in training:

- Inform Students of the actual meaning of Online Harm & how it affects them.
- The meaning of Digital Tattoo, how it is created and how social media effects it 'Negatively' & 'Positively' ; through
- Self-Generated Images
- Video Posting (You Tube/Social Networking/Social Media)
- Blogging Posting (inc Twitter , Blog)
- Cyberbullying/Trolling/Sexting/Sextortion/Sexcasting

- How Google Data Retention & Photo DNA is used to discover all online material.

Concludes by highlighting.

- How Universities & Employers are using Cyber Vetting
- How Web Sites, Social Media & Blogging Sites can be used proactively to create a Positive Digital Tattoo
- How Students should spend time carrying out Google checks on themselves, and actively Clean Up their online profiles.
- Positive Use of Social Media - Blogging / Twitter / LinkedIn

Jonathan Taylor MSC

Online Safety 4 Schools

besafeonline@ymail.com

www.onlinesafety4schools.co.uk