

# Online Safety Awareness For Parents & Carers - 2025



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Purpose: To provide parents and carers with essential insights and guidance on digital risks, responsible technology use, and safeguarding strategies.

# 1. New Risks in the Digital Age

Focus on threats from AI, Virtual Reality, and self-generated content (SGIs). Shift from traditional dangers to modern digital exploitation.

#### 2. Common Online Dangers

Cyberflashing, grooming, sextortion, incel culture, scams, deepfakes, online gaming risks, and AI misuse.

#### 3. Online Safety Act 2024

Regulates platforms like Meta, TikTok, and Snapchat. Enforces age restrictions, content removal, and accountability. Sanctions include heavy fines and legal action.

#### 4. Online Usage & Devices

Discussion of pre-internet to immersive VR world. Emphasis on social media, messaging, gaming, and devices as access points to risk.

#### 5. Mobile Phones by Age

Age-appropriate phone use:

0-10: no phone unless for care/safety

11–13: brick phones

13–14: limited smartphone access

14–16: supervised full access



#### 6. Safety Spectrum & Online Competence

Behaviour types from Acceptable to Illegal. Online competence means using tech responsibly and with understanding—not just access.

#### 7. Role of Parental Involvement

Online resilience is built through trusted adult involvement, modelling, support, and honest conversations.

#### 8. Grooming & App Awareness

Predators exploit platforms with chat/video features. Parents should know app features: messaging, live streaming, GPS, and age limits.

#### 9. Self-Generated Content & Sexting

Sharp rise in underage content shared via webcam or livestream. Mostly involves girls aged 11–13. Digital Footprint is permanent.

# 10. Online Challenges & Peer Pressure

Examples: Blue Whale, Momo, Skull Breaker. These prey on vulnerable children seeking social validation online.

#### 11. Respectful Behaviour & Digital Permanence

Digital actions leave permanent marks. Unkind group chats, bullying, and inappropriate content sharing can have lasting effects. *Ioint Enterprise and being Guilty by Association* 

# 12. Misogyny, InCel Culture & Influencers

Online misogyny driven by figures like Andrew Tate. Harmful ideologies are spreading in youth spaces, influencing identity and respect.

# 13. Technology as a Double-Edged Sword

Algorithms can promote harmful content. Students must be taught media literacy and how to evaluate what they see online.

#### 14. Sextortion, Deepfakes & Al Abuse

Blackmail using explicit real/fake images. Offenders use apps and bots to exploit kids quickly. Most victims are boys aged 14–18.

# 15. Trusted Adults & Safety Advice

Teach kids to recognize abuse, ask for help, understand pressure, and use reporting tools. Support them without fear or shame.

#### **16. Positive Digital Identity**

Encourage children to build a healthy online presence. Every post, like, and comment contributes to their digital 'tattoo'.

#### 17. Parental Takeaways

Stay involved, ask questions, supervise screen time, model safe behaviour, and foster open dialogue.