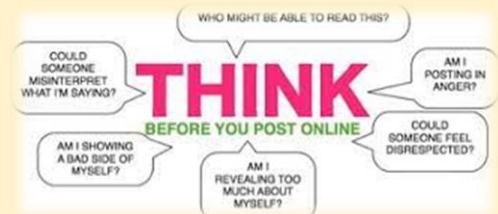


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Digital Tattoos – Cyber Vetting

Permanency of Social Media Posts, Comments, Shares, & Images



Online Privacy Does Not Exist

With Children using social media, games and gaming communities at ever younger ages, personal data, beliefs, comments, posts, images etc whether accurate or not, will be available 'forever' including when the child becomes an adult.



Former Google CEO Eric Schmidt once suggested that young people have the automatic right to change their names upon adulthood, to gain distance from their online pasts, of course this simply would not work due to the data being discovered by facial recognition, 'Cyber Vetting'.

The education company Kaplan found that 36 percent of college admissions use social media profiles in decision-making about applicants; 58 percent reported that what

they found had a negative impact. "The ripple effects of derogatory language can be very long and deep," said Tara L. Conley. Interestingly in Europe, social media posts are often considered data and easier to regulate. In America, social media posts are considered speech, and free speech often outweighs the right to privacy.

But when should children / young adults actually know better, and how far should social media be used to judge and delve into identity and social conduct?

Remember:-

- Data Collection and Retention exists
- Further Education Colleges offer & deny places because of cyber vetting
- Employment establishments (companies) use Cyber Vetting as part of their Selection Recruitment Process
- Cyber Vetting can be carried by individuals, companies or using software
- Cyber Vetting is 'Legal'

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What about the Right to be Forgotten?



The right to be forgotten Article 17 of the GDPR states, “The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay”. So, children and parents can petition data companies to unlink them in search engines (even from things that they have posted themselves) from information that’s no longer relevant to their reputation.

Section 4 of this petition request the ‘reason for erasure request’ with one of the reasons being ‘You are a child, you represent a child, or you were a child at the time of the data processing, and you feel your personal data was used to offer you information society services’

Unfortunately, whilst the Right to be Forgotten does exist ‘on paper’ but there are many variables that tend to hinder data deletion and whilst each request will have to be evaluated individually, there is the additional technical issue of identifying all the places an individual’s personal data is stored or processed.

Deletion v Permanent (Criminal Records v Online Records)



Here in UK our legal system allows for the deletion or wiping out of juvenile criminal records, depending on the severity of the crime, the age of the defendant and other factors. So, faux pas or misguided behaviour as a juvenile can be forgotten under our legal system. But we haven’t yet done it for inappropriate or unacceptable online posts, comments or shares.

Irina Raicu, director of the Internet Ethics Program at the Centre at Santa Clara University, stated “Should we judge people for who they are now or who they were, years or decades ago?” “..... we do need to allow for the possibility of people growing and changing.”

Education & Awareness

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Social Media Issues APPLICATION DENIED

Protecting your Identity & Online Reputation

Students have been using Social Media for over half their lives, and they have never been given the first aid of Online Safety. It is now recognised that there can be consequences of getting online - especially when it is used to spread false information. Colleges, law enforcement, principals, parents, and potential employers are looking in on these behaviours constantly. They need to be aware of consequences, and how to avoid them. This specific workshop/presentation features an interactive program that highlights the basic or identifying individual using free and available software, the importance of a Positive Digital Action.

- Online Safety 4 Schools recently issued Behaviour and Technology can assist
- How social media can affect your future
- Digital Safety & Quality content then involves the Cyber Vetting
- Knowing what it, you need to protect your reputation and other implications
- How to use it your head even demonstrate how you can get into trouble for your online activities
- Change Data retention that allows for easy identification
- Social networking and your rights: What is a right to the information you share online and what happens to the information you post?
- How to report, and how to prevent them shared on social media
- How to create a positive digital tattoo via tagging, tagging & correct social media usage

Online Harm is normally described as Sexual, Physical or Emotional Exploitation, whilst this can take place at any age, Online Reputation Damage can occur to all because of not protecting your Digital Tattoo.

Students now need to be proactive in creating Positive Digital Tattoos & cleaning up their Social Media Profiles to ensure Cyber Vetting by Universities & future Employers remains positive. What Students do not understand is that people besides their friends (i.e., Colleges, law enforcement, principals, parents, and potential employers) are looking in on these behaviours constantly. They need to be aware of the possible consequences due to the permanency, viewing and accessibility of online posts, sharing, comments and images,

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